

## Fund Raising and Leadership Development Strand

One of the fundamental needs of environmental education is fund raising. It is an area that most in our field have felt was not their strong point. Our ability to carry out the collective change that EE promises is in a major part dependent on making improvement in this area. We also have a number of other professional development needs in our field that cover the range as broad as certification, training techniques, advocacy and a many others.

The Proposal Review Team seeks proposals that address questions such as these:

- What are fund raising efforts other than grant proposals or response to RFPs that have worked well for you others could learn from?
- Have you used an membership upgrading scheme that has brought in significant fund increases for your organization?
- Have you had success with creative business partnerships that have grown your organization – programmatically or financially?
- Which models, strategies, and tools are most effective at helping your projects, programs or organization grow?
- Do you have a planned giving program others could learn from?
- How has your project or organization developed new leadership?
- Which models, strategies, and tools are most effective at developing current and future leadership?