



THE EETAP BULLETIN

An update of activities for advancing education
and environmental literacy
May 2006 Vol. 6 (7)

~EETAP ACTIVITY UPDATE~

Correlating Environmental Education Resources to State and National Academic Standards and Environmental Education Guidelines For Excellence

Project Learning Tree, Project WET, and Project WILD developed two Requests for Proposals (RFPs). The first RFP was for the development of correlations to the individual program materials and the second was a joint RFP for correlations for combined programs.

The RFP's were distributed to the networks of the three programs. A total of 26 states submitted proposals to Project Learning Tree, Project WET, and Project WILD. Of the proposals submitted, eleven were for joint correlation work, ten were for PLT correlations, three were for WET correlations, and two were for WILD correlations.

Five joint proposals were selected for funding, including California, New Hampshire, New Jersey, Tennessee and Wyoming. The PLT proposals from Alabama, North Dakota, Oklahoma, South Carolina, and Utah were selected to receive funding. The Project WILD proposal from North Dakota and the three proposals for WET were also selected for funding.

The states were notified and are working on their correlation projects. As a result of this activity 13 correlations will be completed.

Building State Capacity for Environmental Education

A RFP to promote state capacity building was created and issued through the NAAEE Affiliates Network. Fourteen applications were received. The selected proposals were from Texas, Ohio, Nevada, and Oregon. The work each of these states will undertake is summarized below.

Oregon – The Environmental Education Association of Oregon (EEAO) will conduct a needs assessment of Oregon's EE community to guide the creation of its training plan. After a plan is developed, EEAO will establish a team of trainers. EEAO will also host and facilitate training sessions to orient non-formal EE providers as they enter information about their programs into its on-line resources directory. A total of 80 individuals will be trained in the first year.

Ohio – The Environmental Education Council of Ohio (EECO) and its partners are providing training to pre-service educators on national projects such as WET, WILD, and PLT, and providing EE curricula that is correlated with the Ohio and National Academic Content Standards (in accordance with Ohio's EE Strategic Plan). Ohio intends to conduct 2 training workshops for each of its 12 regions, reaching about 500 educators in Year 1.

Texas – TAAE will expand its training in the NAAEE Guidelines, provide diversity training to increase the level and quality of EE in underserved communities, training and assistance with Internet technology tools to implement a state on-line resource database, training for pre-service educators,



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content specific training, and training for the TAAE Board of Directors on the operation of a non-profit organization. The TAAE Fall conference, which will focus on diversity, will take place September 30 through October 1 and will serve as the capstone for Year 1. An estimated 170 people will be trained during this first year.

Nevada – The Nevada Natural Resource Education Council (NNREC) is developing a five-year strategic plan that will include creation of a Nevada EE Training Plan. Seventy educators in rural Nevada will be trained in two weeklong summer institutes led by a coalition of organizations.

Promoting Electronic Access To Quality Environmental Education And Technology Tools For Environmental Education

EE-Link is adding over 25 links each month to the site, due in part to activities related to EE-News. Similarly, EE-Link has reconfigured elements of the EE-Link design and URL structure to make the site more attractive for electronic marketing. As a result of this and other changes, the average visits per day have increased year-over year from 4,800 visitors per day, on average in March 2005, to over 11,300 visitors per day in March 2006. The 2006 level is a 130% increase over the 2005 level.

EE-Link's state technology initiative is gaining momentum. The adoption process for this program takes time but EE-Link is in discussion with several states and provinces about using the technology. EE-Link is also extending new features to systems in states already using the technology. EE-Link is also making its first major technology

revision to the program, which will result in increased usability and electronic marketing of end-user content. These enhancements should result in additional growth similar to what has been seen with EE-Link.

~ 2006 NAAEE Awards ~ Call for Nominations

June 15th is the deadline for submitting your nominations for any of the nine prestigious NAAEE awards that will be presented at the Minneapolis-St. Paul conference in October 2006. Please take the time now to help recognize those individuals and organizations in environmental education who deserve wider recognition for their accomplishments. The awards include:

- **Walter E Jeske Award** (for outstanding service to the NAAEE, and leadership in the field);
- **Outstanding Service to Environmental Education for Individuals** at the local, regional and global levels;
- **Outstanding Service to Environmental Education for Organizations** at the local, regional and global levels;
- **Outstanding Affiliate** (state/provincial environmental education membership association);
- **Outstanding Contributions to Research** in Environmental Education; and
- **K-12 Educator of the Year Award** - Great Lakes Region (2006).

[Download complete nomination details & awards descriptions >>](#)

Questions? Contact the NAAEE Awards Committee Co-Chairs, Jennifer Tucker Visitacion at jenv@usee.org, (801) 328-1549 and Susan Jacobson at (352)-846-0562.



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~CALENDAR OF EVENTS~

National Audubon Society's Education and Centers Leadership Conference

Aullwood Audubon Center and Farm
Dayton, Ohio
June 12-14, 2006

35TH NAAEE ANNUAL CONFERENCE October 10-14, 2006

Gathering at the Headwaters: Building EE in Society

The EE profession has much to offer society. As we strive for standards of excellence in our work, we must connect with a wider circle of people to win broader support for EE. To do so, we must demonstrate our relevance to today's challenges in both our education system and natural resource conservation. The 2006 NAAEE conference will seek to examine the best of what EE has to offer in meeting those challenges and how we integrate environmental education concepts into all aspects of society, instead of staying just on the water's edge. It is time to make not only ripples but some real waves.

For details visit

<http://www.naaee.org/conferences>

The N. S. Environmental Network presents the EECOM/IC 2006 Conference Salt of the Earth: Creating a Culture of Environmental Respect and Sustainability

The Nova Scotia Environmental Network [NSEN] presents the Annual Conference of the Canadian Network for Environment Education and Communication [EECOM] and Interpretation Canada [IC] October 19-22, 2006 at White Point Beach Lodge, on the south shore of Nova Scotia, Canada. For conference information visit <http://www.eecom.org/> or <http://www.interpcan.ca/> and follow the links.
